

KENYA—USA TECH FORUM (KUSAT)

Theme: Connecting Global Talent, Driving Innovation, Shaping the Future, and
Strengthening Diaspora Engagement

The Diaspora Innovation & AI Conference (DIAC) organized by the Kenya—USA Tech Forum (KUSAT), is a two-day international conference. DIAC 2027 is scheduled for June 23-24 in Washington, D.C., bringing together approximately 300 participants from across the global diaspora.

The conference will convene participants, including diaspora professionals, AI and STEM experts, entrepreneurs, startups, investors, policymakers, researchers, and students, to explore the future of AI, innovation, entrepreneurship, and workforce development.

Building on the success of KUSAT's 2024 conference in Nairobi, and DIAC 2026 in Washington DC, DIAC 2027 highlights the growing role of the African and global diaspora in shaping cross-border innovation and technology transfer. The conference provides a unique platform to harness the collective power of the diaspora to drive inclusive economic growth that benefit both local and global communities.

DIAC 2027 will feature keynote addresses, panel discussions, fireside chats, a hackathon, and curated networking sessions, creating dynamic opportunities for knowledge exchange, skills development, and partnership building.

The conference offers sponsors and partners strategic visibility, thought leadership positioning, and direct engagement with policymakers and high-potential talent, while supporting transformative solutions shaping the future of technology and development.

Attendees and participants benefit from expert-led discussions, networking opportunities, exposure to cutting-edge innovations, and platforms to present research and showcase impactful initiatives.

Please find below the available sponsorship packages and associated benefits.

Conference Tickets (USD)

- Listener / Attendee: \$200
- Speaker / Presenter: \$300
- VIP Attendee: \$500

Sponsorship Packages (USD)

- Double Platinum: \$15,000
- Platinum: \$10,000
- Diamond: \$7,500
- Gold: \$5,000
- Silver: \$2,500
- Bronze: \$1,500

We look forward to your valued engagement in making DIAC 2027 a resounding success.

For additional info don't hesitate to contact us.



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 **ENTRANCE FEE:**

\$100 or Kshs 12,000
single ticket;



\$400 or Kshs 48,000 for
Table of 5 Pax for two
day event.



 **SPONSORSHIP PACKAGES & BENEFITS**

\$15,000.

DOUBLE PLATINUM
(LUNCH OR DINNER)
SPONSOR

Double Platinum (Lunch or Dinner Sponsor) – EXCLUSIVE Industry specific access to the entire conference audience during the Lunch or Dinner to address (20 Minute speech), engage and or promote your organization as in all the event activities, be a panelist or contributor at a session of your choice, a display table/booth and advertisements.

\$10,000.

PLATINUM
(BREAKFAST)

Platinum– An opportunity to address the conference during the general sessions for up to 10 Minutes to advance your organization's agenda, be a panelist or a contributor at a designated session, a display table/- booth and advertisements

\$7,500.

DIAMOND
(MARKETING)

Diamond – You will get a chance to address the conference for up to 5 minutes, be a panelist, lead a break-out or panel session of your choice or be a contributor in the general session, a display table/booth and advertisements



 **SPONSORSHIP PACKAGES & BENEFITS**

\$5,000.

GOLD
(MEDIA)

Gold – A chance to address the conference for 2 minutes, be a panelist, lead a breakout or panel session of choice, a display table/booth and advertisements

\$2,500.

SILVER
(LOGISTICS)

Silver– A chance to be a panelist at the general session or lead a break-out or panel session of choice, a display table/booth and advertisements

\$1,500.

BRONZE
(REGISTRATION)

Bronze – A chance to lead a break-out session of your choice, a display table/booth and advertisements

\$1,000.

VIP
(VIP & ATTENDEE PACKAGES)

VIP & Attendee Package – Honorable mention in livestream media and advertisements

